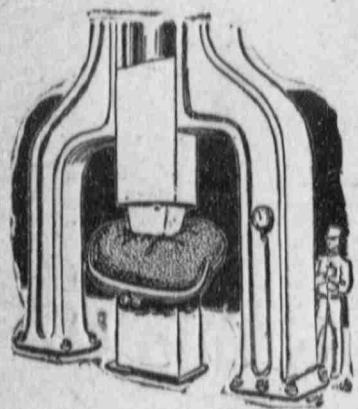


# XMAS At Earnest's



The pressure on your purse will not be much if you will call on us. We have a beautiful line of XMAS NOVELTIES, such as Toilet Cases, Work Boxes, Hdks, and Glove Cases, Albums, Collar & Cuff Boxes, Smoking and Shaving Sets, Silver Shaving Mugs, Necktie Cases, Dolls, Pictures, Vases, Silver Novelties etc. Besides these we have 1000 other articles that will make handsome and useful presents.

Call early and make your selection, and save purse pressure. Remember our Dress Goods, Silks, Waistings and trimmings, hats shoes, clothing, underwear and everything in the general Dry Goods line. Don't forget the place. We can suit you in price and quality. Yours for a Merry Xmas.

**Earnest Dry Goods Co.**

First class Dress-Maker in attendance.

TELEPHONE No. 14, McAdow Block, Next door to Bank.

## NEW STORE IN TOWN!

BRAND NEW STOCK OF GROCERIES! FULL LINE OF

**STAPLE AND FANCY GOODS**

AND PRICES AT THE LOWEST NOTCH—  
I have just opened up a Select and Complete Stock in the Stetson Building between J. R. Elliott's and A. Roe's and respectfully invite the public to call and examine my goods and prices.

NEW LINES WILL BE ADDED CONSTANTLY.

**E. O. CORAM,**

PUNTA GORDA, \* \* \* FLORIDA.

## New Grocery!

**New Goods!**

FRESH AND RELIABLE STOCK OF

**STAPLE and FANCY GROCERIES.**

At the Lowest Living Prices—

Prompt delivery free to any part of the city. A share of your patronage is solicited.

**N. N. WAKEFIELD.**

Corner Marian Avenue and King Street.

AGENT for ALLEN SEED COMPANY'S SEEDS.

Orders filled promptly. Telephone No. 76

## KEEP IN THE FASHION.

For Style

For Low Prices **Wear Blount's Clothing,**

**Buy of Blount.**

His Fall and Winter Stock is now complete and includes

Shoes, Hats and Gents' Furnishings.

**SUITS MADE TO ORDER.**

AND A FIT GUARANTEED

PHONE 68 **R. C. BLOUNT,**

HABERDASHER

Next door to the Postoffice. Punta Gorda, Fla.

## -A. ROE-

Wholesale and Retail Dealer in—

**HAY, GRAIN, FEED,**

**Lime and Cement.**

Sole agent for Armour's celebrated complete fertilizers and chemicals and the celebrated Magic Food for poultry and stock.

Agent for No. 1 Cypress Tanks with patent lugs, put up by D. A. Holcomb of this city. Call and get my prices and patronize home industry.

## GOOD NEWS FOR RETAIL BUYERS!

Besides the Usually Complete Stock of the Cheapest

**STAPLE and FANCY GROCERIES**

IN TOWN, I HAVE ADDED A SELECT LINE OF

**MEN'S PANTS AND UNDERWEAR,**

**Ladies and Children's Shirt Waists,**

Big Variety of 5c. and 10c. Goods; also, a large stock of

**Tinware, Tableware and Crockery.**

CALL AND SEE GOODS AND GET PRICES—

**WELCH THOS. O'R. JAMESON,** PUNTA GORDA

## FIRE, HEALTH AND ACCIDENT INSURANCE!

JOHN H. FARRINGTON - Agent

Aetna Insurance Company of Hartford, Conn.  
Continental Fire Insurance Company of New York  
Pacific Fire Insurance Company of New York  
The Fidelity and Casualty Company of New York

Do you know what HEALTH INSURANCE is? It may be worth \$25 per week to you to call at this agency and be informed.

## LOCAL BREVITIES.

PERSONAL POINTERS FITTILY PRINTED.

Various Items Garnered From This and Other Fields—What Our People Are Doing.

Try Smith's bread. 48

Sportmen bring in big bags of wild ducks daily.

"Lava Soap." B. M. WADE & Co.

The guava bushes about town have just yielded their second crop of fruit for the year.

Money to loan. K. B. HARVEY, agt.

Order your Christmas whistles and brandies from J. H. Woolley, Cherryville, N. C. See ad on second page. 21

When you get a good thing "push it." I am pushing Hu-man-le shoes. R. C. BLOUNT.

That active and enterprising grocer, E. O. CORAM, moved this week across the street into the store vacated Monday by B. M. Wade & Co., druggists.

Smith bakes the best of bread. 48

Rev. P. W. Carr of Wauchula preached an edifying sermon in the Baptist church Sunday morning.

High Art clothing and shirts at Elliott's. Have few equals and no superiors. These goods are every thing we claim for them.

That generous friend, Mr. John C. Lewis, presented this scribe with a big luscious pineapple that had sprouts enough on it to start a small pinery. Many thanks.

Remember our assortment of jewelry in getting your Christmas presents. It is all good quality. J. R. ELLIOTT.

This scribe again renders thanks to his good and generous friend, Mr. James Sterling, this time for some fine lemons of the ever-bearing variety.

A new shipment of elegant pictures just received. Now is the time to beautify your homes at less cost than you have any idea. See our line and get prices. J. R. ELLIOTT.

Fresh Bartow bread—graham, rye, etc., received daily at Punta Gorda Market & Ship Supply Co. 46

Miss Lou Blanton, of Richmond Va., after a pleasant visit of ten days to Mrs. T. J. D. Lamar, left Wednesday to visit friends in Arcadia.

Go to Swift's Tin Shop for galvanized iron stove pipe. 32

Mrs. R. H. Edmunds and Miss Ella Lamar, aunt and sister respectively of Capt. Joe Lamar, arrived Wednesday night from Columbia, S. C., and will spend a month or two with their relatives and friends here.

Xmas presents for the babies, the boys and the girls, for young ladies and young men, for the older ladies and older men, for your sweethearts and the wives, in fact, to suit every one at J. R. ELLIOTT'S.

After a pleasant visit of two months to her son, Mr. Jas. A. Newcome, Mrs. E. J. Burch has returned to her home at Owens.

Always call on R. C. Blount before purchasing your gents' furnishings.

Last week's storm as usual skipped Punta Gorda. All storms go around us. Thanks.

Try Smith's nice warm rolls. 48

The petulant pop of the fire-cracker heralding the approach of Christmas is already heard along the streets.

Now is the time to make fruit cakes; all the ingredients needed can be found at E. O. CORAM'S. 46

Judge N. H. DeCoster, the veteran settler of Harbor View, has the sincere thanks of ye scribe for several guava bushes of extra fine variety.

Big line of Xmas novelties just received. Call and see them at EARNEST'S.

DeVoe predicts a cold wave next week.

Our stock of canned goods is now complete; big lot just received. 46

Next Sunday is the third in Advent.

Smith's bread is baked fresh every day. 48

Mr. O. B. Armstrong is now turning out an excellent article of peanut butter. A sample given this scribe proved highly palatable. This butter is on sale in the groceries and we think those who try it will relish it.

WANTED—An experienced helper and an apprentice in dressmaking. Apply to Miss M. Fitzgerald, at Earnest's store.

Mr. Chas. A. Dean arrived from Boston a fortnight ago and is enjoying life boating, fishing and hunting. As is well known, he is splendidly equipped with boats, guns, tackle, men, dogs and all other requisites for princely enjoyment.

The very latest styles in men's ties. For sale only at J. R. ELLIOTT'S.

THE HERALD would respectfully suggest to the officials of the Southern Express Company that they get enough business here to justify them in establishing a city delivery. It is an unmitigated nuisance to have to go to the express office for every parcel or package that arrives and Punta Gorda is entitled to immediate relief from this nuisance.

Pay less and dress better. Suits made to order and a fit guaranteed by R. C. Blount, agent for the Royal Tailors. 45

During the gale last week, the launch Lorraine made her regular trip carrying the mails to points down the bay, while other boats feared to venture out. Which speaks well for the seaworthiness of the Lorraine and the seamanship of her master, Capt. Heusted.

The Punta Gorda Livery Stables, E. A. Seward, manager, is a new enterprise recently established which solicits a share of the public patronage. Good horses and bargains and fair treatment. 174.

Mr. Tom M. Rickards, a prominent pineapple grower of the East Coast, spent several days here this week.

Relief for the Suffering.

Hancock's Liquid Sulphur will give you immediate relief and permanently cure all such diseases as Eczema, Pimples, Tetter, Hives, Ringworm, Salt Rheum, Dandruff, Diphtheria, Sore throat, Cuts, Burns, Open sores, and all blood and skin troubles. Hundreds of cases of skin diseases have been permanently cured by the use of Hancock's Liquid Sulphur after all other remedies have failed. For sale by all druggists. 44

Ducks are here in vast numbers.

The Reason Why

Hancock's Liquid Sulphur should be in every home: it is endorsed and prescribed by the leading physicians or such diseases as Eczema, Pimples, Ringworm, Salt Rheum, Dandruff, Diphtheria, Sore throat, Cuts, Burns, Open sores, and all blood and skin troubles. No home should be without it. Ask your druggist for a book on Liquid Sulphur. All druggists. 44

Cool weather has improved the oysters.

A New Remedy.

The old friends of Chamberlain's Cough Remedy will be pleased to know that the manufacturers of that preparation have gotten out a new remedy called Chamberlain's Stomach and Liver Tablets, and that it is meeting with much success in the treatment of constipation, sick headache, biliousness, impaired digestion and like disorders. These tablets are easier to take and more pleasant in effect than pills, and they not only move the bowels, but improve the appetite and correct any disorders of the stomach and liver. For sale by all druggists.

Christmas, one week from next Thursday.

Better Than a Plaster.

A piece of flannel dampened with Chamberlain's Pain Balm and bound on the affected parts, is better than a plaster for a lame back and for pains in the side or chest. Pain Balm has no superior as a liniment for the relief of deep seated, muscular and rheumatic pains. For sale by all druggists.

Stores are resplendent with holiday goods.

This is the season of the year when the prudent and careful housewife replenishes her supply of Chamberlain's Cough Remedy. It is certain to be needed before the winter is over, and results are much more prompt and satisfactory when it is kept at hand and given as soon as the cold is contracted and before it has become settled in the system. In almost every instance a severe cold may be ward off by taking this remedy as soon as the first indications of the cold appear. There is no danger in giving it to children, for it contains no harmful substance. It is pleasant to take—both adults and children like it. Buy it and you will get the best. It always cures. For sale by all druggists.

A second crop of guavas is ripe.

It will be good news to the mothers of small children to learn that croup can be prevented. The first sign of croup is hoarseness. A day or two before the attack the child becomes hoarse. This is soon followed by a peculiar rough cough. Give Chamberlain's Cough Remedy freely as soon as the child becomes hoarse, or even after the rough cough appears, and it will dispel all symptoms of croup. In this way all danger and anxiety may be avoided. This remedy is used by many thousands of mothers and has never been known to fail. It is, in fact, the only remedy that can always be depended upon and that is pleasant and safe to take. For sale by all druggists.

Lycium entertainment Monday night.

**E. W. L.**  
This signature is on every box of the genuine Laxative Bromo-Quinine Tablets the remedy that cures a cold in one day.

B. M. Wade & Co., druggists, moved this week into their new store in the bank block and now have perhaps the "tiniest" drug store in all South Florida. It is certainly metropolitan in size, equipment and furniture, stock of goods and all other appurtenances. No city in the State has a finer drug store.

Mr. O. B. Armstrong is now turning out an excellent article of peanut butter. A sample given this scribe proved highly palatable. This butter is on sale in the groceries and we think those who try it will relish it.

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The very latest styles in men's ties. For sale only at J. R. ELLIOTT'S.

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**LOWNEYS**  
Chocolate Bonbons

FOR SALE BY

**B. M. WADE & Co.**

EVANGELISTIC MEETINGS CLOSED.

The series of meetings which Rev. H. Keigwin, assisted by Pastor Ferran, has been conducting in the Presbyterian church, closed last night. The results have been very gratifying. Church members have been revived, their faith strengthened and their devotion renewed. Others have been brought to repentance and induced to enter upon a higher course of life. The church has received a number of accessions and the prospects are good that still others will yet come in.

Brother Keigwin has accomplished good work for Christianity and the effects thereof will long remain with us and amongst us. He deserves the plaudits of all who are interested in the moral welfare of the community.

The town council met Tuesday night and the new officers were duly installed. Alderman Frank Adams was chosen president of the council. Mayor Earnest was authorized to employ a night watchman subject to the approval of the council. They have rented the front lower room of the Masonic building and will in the future meet there.

The Lyceum entertainment announced for last Saturday night did not occur. This was caused by the fact that Mr. Douglas Lettich, who was to give the entertainment, was engaged to appear at Miami on Monday night and was prevented by the railway schedule from making both dates. Accordingly on Saturday he wired to Secretary Williams to cancel his date for Punta Gorda.

Remember we will get you on short notice any pattern you wish from either the Designer or Designer.

J. R. ELLIOTT.

That able and popular Baptist minister, Rev. W. L. Mahon of Arcadia, paid THE HERALD a pleasant visit last week. He is travelling in the interests of the Florida Orphan's Home, which is to be built at Arcadia and he makes a gratifying report of the substantial encouragement which he is receiving. As the institution will be open to all white orphans of the State, regardless of denomination, it should have the support of every citizen. Read the article about it on the first page of this paper.

A new lot of the famous Douglas shoes for men just received at J. R. ELLIOTT'S.

Contractor L. L. Barnhill this week is finishing up Mrs. Quednan's two-story cottage on the west end of Marian avenue. He has, also, the contract for building two neat cottages in Charlotte Harbor, one for Mr. S. J. Johnson and the other for Mrs. G. F. Brown. He is a hustling builder, one who believes in the value of advertising, and accordingly he has placed his ad on the first page of this paper. If you want a house built he can do it in a manner to give you satisfaction.

An elegant new soda fountain has been placed in the new drug store of B. M. Wade & Co. and all reasonable drinks are being served in the best style.

The fourth quarterly conference which was held at the Methodist church last Saturday and Sunday was a great success and very much enjoyed. Rev. A. E. Householder, presiding elder, preached two of the best sermons ever heard in Punta Gorda, while the reports made by the charge were very gratifying. At the morning service three infants were baptized and four applicants were received for membership. The music was unusually good.

The finest and most complete line of tooth brushes and toilet sundries can be found at B. M. Wade & Co's.

The ladies of the Episcopal guild and many friends had a most enjoyable meeting with luncheon, at the residence of Mr. and Mrs. Francis K. Adams, Wednesday afternoon. Mrs. Adams is an adept housewife, making all her guests feel happy while in her house.

For Christmas stationery, faintest perfumes and best soaps go to B. M. Wade & Co. Bank block.

Mr. L. L. Barnhill is not a general contractor, as might be inferred from his "ad," but he takes contracts only for the building of houses.

Try Smith's Graham and Rye bread. 48

Nice line of fresh candy at Smith's bakery. 48

Black and galvanized stove pipe, popular prices at Swift's Tin Shop. 32

Buy your bread at Smith's bakery.

The finest cigars in the market are constantly kept in stock at WADE'S.

For Christmas pipes and cigars go to B. M. WADE & Co.

All the late periodicals constantly in stock at B. M. WADE & Co's.

Call around and see the new gasolene stoves just received at Swift's tin shop. 36-47.

If you want the best shoes to be had for the money invested, always go to R. C. BLOUNT.

You can always find the best potatoes, genuine Maine raised, at

E. O. CORAM'S.

Eddy & Eddy's celebrated high grade extracts and spices at

E. O. CORAM'S.

Buy or order your winter suits from R. C. BLOUNT.

For stove pipe and fittings of all kinds call at Swift's Tin Shop. 32

Go to Smith's bakery for nice fresh fruits.

Choice line of dried and evaporated fruits at Smith's bakery. 48

Smith bakes square bread, long bread, French bread, platted bread, cream bread, Graham bread, rye bread and all kinds of good bread. 48

Buy your dress goods at Earnest's and have them made in style by Miss Fitzgerald, a first-class dress-maker from Atlanta.

EMPLOYMENT AGENCY.

All who are in need of domestic or any other kind of help, such as cooks, house servants, gardeners or workmen or workwomen of any kind, are invited to apply to W. L. J. Brown, 49-44

# J. R. ELLIOTT.



## XMAS GOODS!

OF EVERY DESCRIPTION!

**TOYS & Fancy Goods**

A beautiful and varied assortment now opened at our **TOY STORE,** at Coram's old stand, next to our

## Dry Goods

Which is full of first-class goods, suitable for Every Day wear and Holiday attire.

We are now in a better position to serve your every want than ever before. Everything is first-class.

**Now IS the Time**

To make your selections, before the Christmas rush.

**EVERYBODY**

Is invited to call and see our magnificent display, which is the best ever brought to Punta Gorda.

Respectfully,

# J. R. ELLIOTT.

**BE CAREFUL WHAT YOU EAT!**

Good Health Demands

## Wholesome Food,

SUCH AS YOU CAN ALWAYS FIND AT THE

**P. G. M. AND S. S. CO.**

(Punta Gorda Market and Ship Supply Co.)

Everything in the Grocery line, including Fresh Meats, of all kinds, Fruits, Vegetables, Eggs, and Chickens. Rock bottom prices throughout. **Prompt Free Delivery.**

**Everybody is Interested**

In getting the BEST goods at the LOWEST prices. That is what we are doing—getting the best of everything at lowest cost and giving

**Our Customers the Benefit** of the LOW PRICES we get ourselves. Accordingly when in need of Dry Goods, and Groceries, Shoes, Hats, Gents' Furnishings, or anything else in the nature of FAMILY, FARM or BOAT SUPPLIES, you will find it to your interest to call on

**E. WOTITZKY,**

Punta Gorda, Florida.

S. L. DRANE, President W. H. BROWN, Sec'y and Treas.

## THE PUNTA GORDA

## TRADING COMPANY

Wholesale and Retail Dealers in—

**STAPLE and FANCY GROCERIES,**

**HARDWARE OF ALL KINDS,**

**PAINTS, SHIP CHANDLERY**

**AND BOAT EQUIPMENTS,**

**Farming Implements**

**and Fertilizers;**

**Men's Shoes, Shirts and Overalls.**

The Best Goods at the Lowest Prices.

**PUNTA GORDA, FLORIDA.**